

# Business Growth Program architecture, at granular level

This table purely acts as an overview and does not capture all of the rich learning content and resources delivered to participants.

Business Growth Program – Module Learning Outcomes	
Pre-module Assignment (assigned by email)	
<b>Module 1: Creating Your future</b> (in-person training module)	<b>Month 1</b>
As a result of this workshop, the organization will:	
<ul style="list-style-type: none"> <li>• <i>Appreciate the relevance of developing foresight and alternative futures for their business;</i></li> <li>• <i>Explore how the external environmental can impact the way they do business in the future;</i></li> <li>• <i>Develop scenarios that take account of the uncertainty and unpredictability that lies ahead;</i></li> <li>• <i>Identify the implications these scenarios have for developing competitive advantage and strategy; and,</i></li> <li>• <i>Gain confidence in the scenario planning process and how to engage employees.</i></li> </ul>	
Post-module Make a Difference (MAD) Challenge (assigned at end of workshop)	
Pre-module Assignment (assigned by email)	
<b>Module 2: Building Your Strategy</b> (in-person training module)	<b>Month 2</b>
As a result of this workshop, the organization will:	
<ul style="list-style-type: none"> <li>• <i>Revisit their scenarios &amp; define their strategic implications;</i></li> <li>• <i>Agree how to create competitive advantage in their future market;</i></li> <li>• <i>Nurture their identity, through reaffirming their purpose and values;</i></li> <li>• <i>Form their 3-year vision ready for socializing;</i></li> <li>• <i>Agree the purpose of the roadmap and its form for presentation.</i></li> </ul>	
Post-module MAD Challenge (assigned at end of workshop)	
Pre-module Assignment (assigned by email)	
<b>Module 3: Executing Your Roadmap</b> (in-person training module)	<b>Month 3</b>
As a result of this workshop, the organization will:	
<ul style="list-style-type: none"> <li>• <i>Crystalize their 3-year vision and strategic outcomes/priorities;</i></li> <li>• <i>Build their roadmap for implementation and their 90-day plan;</i></li> <li>• <i>Agree their roles in execution and the way success will be measured;</i></li> <li>• <i>Share reflections on the work, and identify future development needs.</i></li> </ul>	
Post-module MAD Challenge (assigned at end of workshop)	
Business Growth Program – End of Program Review	

**Total Training Duration/Length:** The training is delivered over a 4-month period. The total learning hours for each participant in the program is 36 hours.

**Course cost:** The cost to attend this course is \$2,770 (excl. GST) per participant.